



Global Intellectual Strategies (GIS) Continues Growth with Appointment of New Sales Representative in Japan

StarPatents LLP to be Exclusive Sales Partner in Japan

Ottawa, Ontario, October 3, 2011 - Global Intellectual Strategies (GIS), an Intellectual Property consulting company that provides patent and technical analyses in support of licensing and litigation, expands its presence and commitment into the Japanese market by appointing StarPatents LLP as its exclusive sales representative.

Masao Ueki, Managing Partner of StarPatents LLP, brings over 30 years of knowledge and experience in the business fields of electronics and semiconductors, including 17 years in reverse engineering and IP support services.

"Mr. Ueki's extensive knowledge and experience in the Japanese marketplace will help us develop the close working relationships needed to provide world-class intellectual property support consulting services to our existing and future Japanese clients," says Marek Wernik, President of GIS.

Founded in 2000, GIS has grown to be one of the most respected Intellectual Property firms in North America. GIS's clients include some of the world's most active licensing companies and the law firms that represent them.

"StarPatents LLP is very pleased to extend its services to GIS", says Masao Ueki. "As Japanese companies face increasing competition in global market, GIS's proven patent and engineering knowledge supported by their reverse engineering capability and experience in patent licensing will be instrumental in establishing and maintaining client relationships in Japan".

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About GIS

Global Intellectual Strategies (GIS) is an Ottawa-based Intellectual Property consulting company that assists technology companies and licensing professionals with patent portfolio management, strategic planning and implementation to maximize the value of their Intellectual Property. GIS specializes in providing patent and technical analyses in support of both licensing and litigation and custom analyses for specific patent requirements. GIS clients include some of the world's largest semiconductor and telecommunications companies and the law firms that represent their Intellectual Property interests. For more information: www.gistrategies.com.